

# Think-Pink instax contest Autumn 2017

## WHAT IS IT ABOUT?

In our usual instax selling points you can buy a Think-Pink instax mini 9 camera, marked with a pink Think-Pink sticker with scratch code. For each of these instax sold, Fujifilm donates 5 euro to Think-Pink.

When you have bought such a Think-Pink instax camera, you can also participate to a special contest. By posting your positive picture on our Instagram account using the hash tags #fightpinkbelgium #thinkpink #fujifilmbe #instaxbelgium, you have the chance to win an instax SHARE SP-2 with 1 duopack film (20 takes).

## WHEN?

The contest runs from October 15, 2017 up until December 31, 2017. The winner shall be notified by a personal message on Instagram to make further arrangement to receive the price. We look forward to some heart-warming pictures on Instagram around this very valued cause!

Good luck!

Entry instructions and prize information form part of these Terms and Conditions. By participating entrants agree to be bound by these Terms and Conditions.

Terms of use of winning designs:

1. FUJIFILM Belgium NV is the Promotor of this contest.
2. The contest is not open to employees of the Promoter and their immediate families.
3. Pictures are to be posted on Instagram between October 15, 2017 and December 31, 2017
4. Pictures may not contain any reference to humanly disgraceful, racist, violent or pornographic situations. Such entries will be immediately excluded from the competition.
5. Entries will be judged by the Promotor.
6. The prize winners will be contacted during January 2018. A public announcement of the winners will be made on Fujifilm's social media platforms following notification. Winners will be notified by personal Instagram message and all entries will be considered with equal weight.
7. The Promoter accepts no responsibility for late, lost or misdirected entries submitted. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, name, email address and location) and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
8. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of an entrant.
9. Unclaimed prize: winners have 7 days from prize notification date to provide their contact details. Failure to do so within this time will result in the winner forfeiting their prize and another winner will be selected.
10. Prizes are not transferable or exchangeable. The Promoter accepts no responsibility for any variation in the prize value. Subject to the unclaimed prize draw clause, if for any reason a winner does not take the prize at the time stipulated by the Promoter, then the prize or that element of the prize will be forfeited.
11. Promoter's decisions are final, and no correspondence will be entered into.
12. The Promoter accepts no responsibility for any tax implications that may arise from the prize winnings. Independent financial advice should be sought.
13. To the extent permitted by law, the Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained by any entrant/winner as a result of participating in this promotion, or accepting any prize.
14. If this promotion is interfered with in any way, the Promoter reserves the right (a) to disqualify any entrant or (b) subject to any written directions from a relevant regulatory authority, to cancel, terminate, modify or suspend the promotion.
15. The Promoter is not responsible for any incorrect or inaccurate information, either caused by the internet user or for any of the equipment or programming associated with or utilized in this competition, or for any technical error, or any combination thereof that may occur in the course of the administration of this competition including any omission, interruption, deletion, defect, delay in operation or transmission, communications line or telephone, mobile or satellite network failure, theft or destruction or unauthorized access to or alteration of entries.
16. Any costs associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used. Any contact details entered incorrectly on the website shall be deemed invalid.
17. The Promoter collects entrant's personal information in order to conduct the promotion. If the information requested is not provided, the entrant may not participate in the promotion. This information will be kept private and confidential, and unless stated otherwise, will not be used for any further purpose.
18. The Promoter is FUJIFILM Belgium NV, Europark-Noord 21-22, 9100 SINT-NIKLAAS, BELGIUM.